



The Red Wolf

First Edition

This is the First Edition of "The Red Wolf" a newsletter for the American Indian Chamber of Commerce of North Carolina, (AICCNC). This publication will be sent out on a quarterly basis. This newsletter contains information about the Chamber, American Indian issues, and business education opportunities.

We chose the name "The Red Wolf" because red wolves can survive only if they work together. We can survive only if we work together. One wolf alone cannot survive. A pack of wolves can thrive forever.

The AICCNC is off to a great start. Formed last October, we are well on our way. We are seeking to help American Indian-owned businesses and American Indian entrepreneurs make a mark in the North Carolina Economy.

The American Indian Chamber of Commerce of North Carolina is an organization committed

to supporting American Indian entrepreneurs.

With the main office in Raleigh, NC we are centrally located to help all American Indians in North Carolina,

from Murphy to Manteo. We will hold seminars in cities all across the state.

Our organization is the newest American Indian Chamber of Commerce in the country. With our members support, we can become one of the best chambers in the country.



2003 Membership Drive

The AICCNC's Membership Drive is in full swing. A big Thank You goes out to all of the members that have joined to help so far. We have a lot more ground to cover though. With your help we can get the word out about the Chamber.

For those that were

not aware of our membership drive; please spread the word about our commitment to American Indian business owners in your area. If you know of a company in your area that could benefit from the Chamber let us know. We can send them information

about the Chamber. The AICCNC is only as strong as its membership.

Please see the last page for information on becoming an AICCNC Member.

"Thanks! Let's make this a great year."

Scott Roberts

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Special points of interest:

- 2003 Membership Drive
- Nominations for Board Advisors for each region are being accepted.
- Your company can be in the next The Red Wolf
- Meet the Executive Director

Meet Our Members

Greg Duff
Cherokee Bottled Water
828-497-1857

email: gregduff@nc-chokeee.com
www.cherokeebottledwater.com/



Tell us about your company. We are an enterprise of the Eastern Band of Cherokee Indians that produces and distributes our bottled water, primarily in Western North Carolina. The business started four years ago with only one size and have since added two more single-serve sizes. Two years ago we started selling to and servicing the home/office market with 5-gallon bottles and coolers. This is becoming the largest part of our business.

What is your role within the company? My official title is Program Manger. I am responsible for man-

aging the day-to-day operations as well as long-term planning and marketing.

What do you enjoy most about your work? I enjoy the overall process of building a company and brand from scratch and seeing the product grow and prosper.

What is the biggest obstacle for companies in your industry? Our industry is in a consolidation phase where large companies are becoming dominant.

How is your organization dealing with this problem? As a small bottler our challenge is to set ourselves apart from the large brands and create demand among a niche segment of the population that appreciates quality.

What goals do you wish to accomplish during the coming year? We have been working for two years to bring our production to the Cherokee

Reservation. We hope to have the final plans in place this year for this to happen. With local production, we believe we will be in a position to be more attractive to distributors outside of Western North Carolina and have more flexibility with regard to the types of products we produce.

Is there someone who has made an impact or played a major role in your life? I have been fortunate to have met and worked closely with people who have contributed to my personal and professional growth at every stop in my career. The cumulative influence of these individuals have helped shaped me into the person I am today.

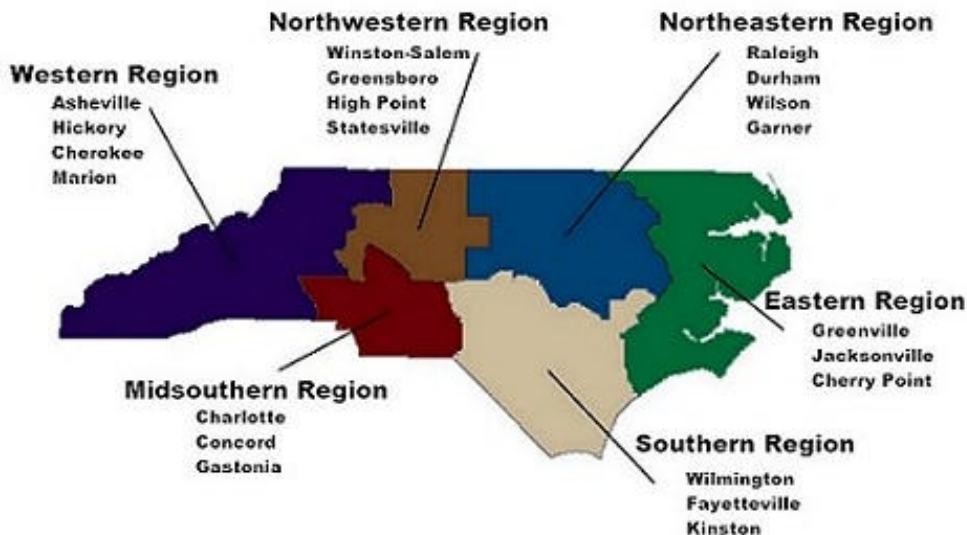
We are currently taking submission for members to be in the next "Meet Our Members" section of *The Red Wolf*. Please contact Scott Roberts at the Chamber office (919-510-9696) for a short questionnaire.

Regional Board Advisors

We are taking nominations for Board Advisors to represent the AICCNC in six regions of the state. A Regional Board Advisor is also a voting Board Member for the AICCNC. You can submit your nomination for a fellow AICCNC member or for yourself. The Regions are as follow: Western, Northwestern, Northeastern, Eastern, Southern, and Midsouthern. If you are unsure what region you are in, please check our web site or contact the us at 919-510-9696.

Please send nominations in writing; via mail:

9201 Leesville Rd. Suite 220
Raleigh, NC 27613
or email: scott@aicnc.org



AICCNC's 6 Regions

American Indian Chamber of
Commerce of North Carolina

Mission Statement

The mission of the American Indian Chamber of Commerce of North Carolina is to provide American Indian Businesses of North Carolina: enhanced commerce opportunities; business education and advice; opportunities for business networking; recognition of American Indian entrepreneurs and business activities; improved access to public and private agencies; and awareness programs that foster tourism and understanding through American Indian hospitality, culture, and recreation.



Minorities in Technology Conference & Expo

Tuesday, February 25, 2003
7:30 a.m. – 6:00 p.m.

Belair Conference Center
Augusta, Georgia

For more information, please call (706) 792-1427 or
e-mail at hba@ncedbt.com

North Carolina Business Cherry Point Expo

The Federal Government is offering a unique sales opportunity to NC companies. The North Carolina Business Cherry Point Expo, held April 2, 2003, from 10:00 a.m. to 2:00 p.m., at the Marine Corps Air Station in Cherry Point, N.C., is open to any North Carolina

business that would like the opportunity to sell goods and services to the government and military.

Interested businesses can go to www.quantumevents.com to get information about the kinds of companies most likely to benefit from this trade .

Over 400 military buyers and government credit card holders from Cherry Point, Camp Lejeune, and other government installations and offices will attend.



On This Date in History

January 1- 1805: Lewis & Clark attend a party with the local Indians.

1889: Wovoka has a ghost dance vision.

February 1- 1834: The state of Georgia has begun the process of seizing Cherokee property. Much of the land will be given to white settlers under a lottery. The Cherokee's are forced out at gunpoint, in many cases.

1839: Cherokee Chief John Ross, and 228 other Cherokee's arrive today in Little Rock, en- route to the Indian Territory, as part of their forced emigration. Quatie Martin Ross, Chief Ross' wife, will die today. She will be buried in Little Rock.

1917: By Executive Order, the PAGO Indian Reservation is established in Arizona.

If you have news of accomplishments or something you would like to share about your business, please contact Scott Roberts at the Chamber office (919-510-9696) and let us know. We would really like to share that kind of information with the rest of the membership!



AMERICAN INDIAN CHAMBER OF
COMMERCE OF NORTH CAROLINA

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Email: info@aiccnc.org

We're on the web
www.aiccnc.org

Meet the Executive Director

I was appointed as the Executive Director by founding members to take the American Indian Chamber of Commerce of North Carolina from an idea to a working business.

I am a graduate of North Carolina State University. I earned a Bachelors of Science degree in Business Management with a concentration in Finance and Information Systems. While at NCSU I also earned a Minor in Economics.

My prior work experience is in the telecommunications field. So, I am use to working with many people and getting tasks completed under nearly impossible deadlines.

I am of Cherokee descent. My great grandmother was a Western-band Cherokee and my great-

grandfather was an Eastern-band Cherokee. It is an unusual combination but they made it work.

I am looking forward to the future of the AICCNC. The chamber is progressing along at a great pace and I plan to keep it moving in the right direction.

I am from North Carolina and have found that working with individuals in the different communities around the state to be very pleasing and enlightening.

Scott Roberts



Want to become an AICCNC member? There are three ways to obtain a membership application.

1. Call the AICCNC office at (919) 510-9696
2. Email the chamber at info@aiccnc.org
3. Go to the website www.aiccnc.org, click on Membership Application

We can accept completed membership applications three ways.

1. Send via US mail to:
9201 Leesville Road
Suite 200
Raleigh, NC 27613-7540
or
2. Fax the application to us at (919) 510-9668
3. Email the application to: info@aiccnc.org.